

AudaxCeph

Reseller And Affiliate Partner Profile

<i>Company profile</i>			
<i>Name of the company</i>	AUDAX d.o.o.		
<i>Name of the product</i>	AudaxCeph		
<i>Address</i>			
<i>Street</i>	Tehnoloski park 18		
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<i>E-mail</i>	info@audaxceph.com		
<i>URL</i>	www.audaxceph.com		
<i>Contact person</i>			
<i>First name</i>	Peter	<i>Fam. name</i>	Kobal
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<i>Contact Language</i>	English		
<i>Company information</i>			
<i>Company's activity</i>	<p>Audax develops computer software for medicine. We are specialized in dental software.</p> <p>Our customers are dental clinics, dental offices, dentists, orthodontists, dentist specialists and dental Xray labs.</p>		
<i>Product</i>	<p>AudaxCeph is integrated orthodontic software suite for cephalometric tracing, cephalometric superimposition, orthodontic photograph management, analysis type creation and orthodontic or oral surgery treatment planning, simulation and prediction (more at www.audaxceph.com).</p>		
<i>Looking for</i>	<p>We are looking for partners, who would sell and support software product AudaxCeph</p> <p>and</p> <p>AudaxCeph pay-per-sale affiliates, where business rewards are dependent on affiliate's performance.</p>		

Type of cooperation

Specification of co-operation request/offer

We are looking for companies who would either:

1. find customers, sell them the product, do the training, support and services on a targeted market and generate income/profit from these activities.
- or
2. be paid as an affiliate for referred business (pay-per-sale) where for each visitor or customer brought by the affiliate's own marketing efforts to AudaxCeph web shop, the affiliate is rewarded.

Main advantages Audax could offer

For reseller partner:

1. Innovative product, easy to use, learn and maintain.
2. High commission from the software sold.
3. Enables partner to earn extra money doing services such as customization of analysis types, training, maintenance.
4. New, but already very well accepted approach to doing cephalometric analyses.
5. Strong development ensures new functionalities, new versions and orders of newer versions.
6. Short sales cycle.
7. High degree of sales.
8. Superb second level technical support.

For affiliate partner:

1. Innovative, interesting product.
2. Marketing material available (web and mail templates).
3. High commission from the software sold through AudaxCeph web shop.
4. No expertise about the software required and needed.
5. No after sales activity needed.

For customer's clients:

1. Automatic tissue tracing.
2. AudaxCeph saves users time for doing analysis, superimposition, treatment plan, for doing own analysis type, and for photograph and other documents management.
3. Results are shown quickly and clearly. AudaxCeph contains tools that allow dentists to display results according to his needs. Patients will be able to better understand the course of treatment and be more willing to endure prolonged procedures.
4. AudaxCeph is a program that allows for localization. Making a custom analysis type allows you to include local best practices and policies, standard values of patient measurements, as well as the method of displaying and presenting results. All of this combined gives you a powerful application that is tailored to doctor's needs wherever she/he may be.

	<ol style="list-style-type: none"> 5. AudaxCeph can work as a standalone application or can be integrated into the patient's medical record software. This adds additional value as all the medical data of a patient is combined in one place. 6. AudaxCeph can be used stand-alone or over a network. 7. The viewer utility for viewing analyses made with AudaxCeph is free. 8. AudaxCeph is a highly efficient tool. Its innovative design enables users to create their own types of analyses, to change existing ones and to compile an unlimited number of analyses types based on those types. All kinds of complex relationships and measurement can be captured with ease where other software will burden you with constraints and limitations. 9. A user can develop her/his own cephalometric types in a mater of minutes. 10. User can do radiograph analyses, superimpositions with photographs, store treatment documentation, images, predictions and plans of the treatment. 11. Software allows for patient and document management.
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Description of the required characteristics of the potencial Partner

<i>Type of partner or affiliate</i>	<p>Company. or Other (individuals).</p>
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Partner

<i>Potential Partner</i>	<p>Dental software manufacturer. or Dental services provider (x-ray labs). or X-ray manufacturer. or Dental material distributor or reseller.</p>
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<i>Experience</i>	<p>We are looking for a company or an experienced person:</p> <ol style="list-style-type: none"> 1. Initial involvement in time for <ol style="list-style-type: none"> a. Localisation of the software (translation, which takes no more than two working days). b. Taking part at training for software use and demonstration at Audax. 2. Organizing local technical support. 3. We expect no initial money investment. <p>Partner does not need need a warehouse. Software is delivered online. What we expect is to market the product to companies users and individual users.</p> <p>Partner could be either a company or an individual, who wants to work or already works in the field of medical IT. This software could be an additional offer in partners portfolio.</p>
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Affiliate*Potential Affiliate*Existing affiliate on the field of dentistry
or
Dental software manufacturer or reseller
or
Other interested*Experience*

N/A